



The four sponsorship tiers are listed below. All include four tournament tickets.

- \$200 – Full-page advertisement
- \$100 – Half-page advertisement
- \$50 – Quarter-page advertisement
- \$25 – Patron listing in the Tournament program

## PRINT SPECIFICATIONS

<p>Full Page</p> <p>7.5 X 10</p>	<p>½ Page Vertical</p> <p>3.65 X 10</p>
<p>½ Page Horizontal</p> <p>7.5 X 4.875</p>	<p>¼ Page</p> <p>3.65 X 4.875</p>

## FILE REQUIREMENTS

PREFERRED FILE FORMAT PDF in CMYK – high resolution (300 DPI)  
All photos must have a resolution of 300 DPI at 100% of print size

## AD DESIGN

If you would like your ad to be designed for you, please provide high resolution images and logos (vectors for logos preferred) along with any text to be included. Verbiage should be light and engaging. Include any contact information to be displayed on the ad.

## AD MATERIALS SUBMISSION

Ads and ad materials may be emailed to:  
tbarbin@pitt.edu  
Phone: 814-269-2092

## Submission Deadline

**November 22, 2019**

- ¼ Page program ad**  
\$50 (Charitable contribution \$30)
- ½ Page program ad Vertical**  
\$100 (Charitable contribution \$80)
- ½ Page program ad Horizontal**  
\$100 (Charitable contribution \$80)
- Full Page program ad**  
\$200 (Charitable contribution \$180)
- Patron Listing**  
\$25 (Charitable contribution \$5)
- Donation to Pitt Johnstown Alumni Association – Amount: \_\_\_\_\_**

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_