Healthy U

For a Healthy Community:

Scholarship in the ‘Real World’

Thursday, April 5, 2018: Faculty Showcase (RSVP through FRC)
Heritage Hall

Friday, April 6, 2018: Faculty Lunch (RSVP through FRC)
Blackington 203

Friday, April 6, 2018: Medical Humanities Conference
Living Learning Center/Murtha Center
Open to Entire UPJ Community

Sponsored by a Matching Grant for the Year of the Healthy U by the Provost's Office of the University of Pittsburgh, the UPJ Office of Academic Affairs, & the UPJ Humanities Division
Faculty Teaching Showcase

Thursday, April 5, 2018

Reservations through Faculty Resource Center Required

Time: 5:30 – 7:30 pm
Location: Heritage Hall, Living Learning Center
Event: Faculty dinner followed by three teaching demonstrations

Details of Event:

Dinner: 5:30 – 6:30 pm
Presentations: 6:30 – 7:30 pm

Speaker One: Jill Henning, Associate Professor of Biology
Title: “Collating in the classroom: Methods to reinforce topics from previous classes with current teaching.”

Speaker Two: Stephanie Jimenez, Assistant Professor of Psychology
Title: "Interteaching: Shifting the Focus Toward Active Student Learning."

Speaker Three: Diana Schroeder, Program Coordinator, Nursing
Title: "Using Clinical Coursework for Community Engagement"
Medical Humanities Conference
Friday, April 6, 2018
General Schedule
(See Page 24 for One-Page Program Reference Grid)

Time: 9:00 am – 5:00 pm
Locations:
Heritage Hall, Living Learning Center (9 am – 5 pm)
Murtha Center (10 am – 12 pm)
203 Blackington (12 pm – 1 pm)
Events:
Hearing, Presentations, & Public Discussions (9 am – 12 pm)
Attendee Lunch on Own (Staggered between 11 am – 1 pm)
Faculty Workshop (12 pm – 1 pm)
Workshops & Applied Learning (12 pm – 4 pm)
Poster Presentations & Displays (3 pm – 4 pm)
Closing Keynote Address (4 pm – 5 pm)
Medical Humanities Conference
(Full Program with Abstracts; Followed by Biographies & Reference Grid)

Friday, April 6, 2018

Living Learning Center (Presentations, Workshops, Public Discussion)
Murtha Center (Public Hearing Only)
Blackington 203 (FRC Faculty Lunch Workshop Only)

Open Session I
9:00 am – 9:50 am (Presentations)
10:00 – 10:50 am (Presentations & Public Discussion)

Campus Room, LLC

Title: Phase 1: Neonatal Abstinence Syndrome-Utilizing Student Nurses in Infant NAS Assessment

Participants: Jennifer Thurheimer-Cacciotti and UPJ Nursing Students: Carly Biddle, Lindsey Farley, Jenna Hall, Ashley Herrington, Amanda Lilley, Jena Young

Abstract:
Neonatal abstinence syndrome (NAS) is a medical condition occurring in infants from maternal drug exposure. Treatment for NAS is expensive so early identification and intervention is essential. Nurses can recognize early signs and symptoms of withdrawal in the newborn after receiving NAS training. University of Pittsburgh nursing students spend clinical time in the NICU setting with little focus on NAS assessment. Although NAS is discussed in maternal/neonatal lectures, allotted time for building NAS assessment skills has not been implemented. Therefore, the purpose of this study is to determine effective educational strategies for nursing students in caring for the NAS infant.
University Room, LLC

Title: Vaccinations & Immunization: Understanding Concerns and Evaluating Risks

Participants: Patty Wharton-Michael, Jill Henning, Alyssa Wharton;

Abstract:

Do children need the increasing number of vaccinations recommended by pediatricians? What are actually in the vaccines? Can vaccines be harmful for children? Are vaccines even still necessary? This session will examine the conflicting information that parents and young adults are faced with when making decisions about vaccinations.

Scholars Room, LLC

Title: Inclusiveness for a Healthy Classroom Environment

Moderator: Charline Rowland, Diversity Program Coordinator

Participants: Roelof DeVries, Susan Wieczorek, Liz Harkins, Christine Dahlin, April Kelly, David Kupas, Eve Wilder

Abstract:

In partnership with the University Center for Teaching and Learning, this presentation outlines various approaches to making classrooms a safe and healthy place for all students—particularly ones who may consider themselves marginalized in one or more ways. The objective is to explore various applied techniques and to seek student responses to these efforts towards effectively managing diversity and inclusion in the classroom. Applied methods from Engineering, Public Speaking, Education, and Biology will be presented by this year’s Extended Diversity Fellows along with accompanying input from cooperating Pitt-Johnstown librarians, who have been critical in the process of inclusiveness research.

President’s Room, LLC

Title: Bio-Engineering and Entrepreneurship

Participants: Brian Moyer, George (Skip) Glenn, and Paul Lucas

Abstract:

Engineering applies science concepts to solve problems. "Bio-engineering" encompasses a variety of fields all related to the intersection of technology and biological systems. Sometimes using biological principles to solve problems in other domains is the role of a bio-engineer while at other times the process is the reverse – using engineering principles to solve biological problems. Regardless, the solutions that bioengineers create can also lead to wonderful business opportunities. Unfortunately, most bio-engineers are not trained to be business people and often either do not see the business opportunity that their solutions create or are unprepared to pursue an identified opening. This suggests the need for symbiotic
teams combining bio-engineering and business. In addition, the best technical solution with the best business plan is not enough to ensure success. Communicating the scope of the business opportunity and the validity of the solution to both investors and potential customers requires additional team members who can translate technology and finance in an audience appropriate way.

This talk describes commercialization efforts for technology-based solutions to biologically relevant problems and includes lessons learned through previous experiences and, among others, a preliminary report of efforts related to the creation of a device to quantify shoe-floor slipperiness to improve public safety.

Open Session II

10:00 am – 10:50 am (Presentations and Hearing)

11:00 am – 11:50 am (Presentations and Public Discussion)

Murtha Center

Title: Saving Lives: Policy Alternatives for Addressing the Opioid Crisis

Moderator: Ross Kleinstuber

Participants: Ross Kleinstuber, Bryan Barbin, Wayne Langerholc, Amanda Rhoads, Tom Keirn, Carmen Marotta, Justin Patton, Kelly Callihan, Jeff Lees

Abstract:

Pennsylvania is in the midst of an opioid epidemic that is ravaging our communities, and Cambria County has one of the highest overdose rates in the nation. The strategies that have been employed to date do not seem to be effective at combating this crisis as more than 4,600 Pennsylvanians died of a drug overdose in 2016, 94 of those in Cambria County alone. This panel is designed to explore possible alternative solutions to the opioid epidemic from multiple different perspectives, including state legislators, local law enforcement, the county coroner, drug & alcohol counselors, and a recovering addict. The goal is to begin formulating a comprehensive and effective strategy for battling this scourge on our community.

Heritage B & C, LLC

Title: The Ethics of Genetic Enhancement

Participants: Derek Leben, Lisa Parker, Brenda Diergaard

Abstract:

Is genetic enhancement of physical and cognitive traits morally wrong, permissible, or obligatory? We will discuss the science behind new gene editing techniques like CRISPR/Cas9 and their potential for radically
modifying what is possible for human beings. Assuming enhancement is possible and safe, there are moral objections to it involving fairness, human nature, and the purpose of medicine. We will evaluate these objections, and explore interesting connections between intelligence and opportunity.

**Board Room, LLC**

**Title:** Narratives in Health and Healing  
**Moderator:** Ellen Stewart  
**Participants:**  
Janet Panoch, (“Teen Cancer: A Parent’s Perspective” at 10:00)  
Tiffany Hecklinski (“Facing Cancer in the Public Eye” 10:30)  
Josh Horner (“Overcoming Stigmas: Suicide and Depression” at 11:00)

**Abstract:**
Illness narratives provide the living voice of those who suffer—either in the face of mental or physical distress or as caretakers who give witness to a shared experience. This discussion, moderated by a certified counselor, will present three deeply moving stories. The first, “Teen Cancer: A Parent’s Perspective” explores the difficulties surrounding caring for a child who is not listened to by the medical professionals—at least not until it is too late. The second, “Facing Cancer in the Public Eye,” identifies with anyone who has suffered from colon cancer or who has faced challenges while everyone “watches” and wants to know. Communication issues arise as patients struggle to maintain privacy in the midst of suffering. Finally, “Overcoming Stigmas: Suicide and Depression” provides witness to the struggles in young adulthood when addictive behaviors, depression, and suicide become less the exception than the norm. This heart-wrenching story of loss and perseverance motivates the listener to acknowledge personal struggles with depression and motivates him or her to rise to meet the challenge of living one’s life to the fullest.

**Guest Lunches**

**Varsity Café, LLC**  
11:00-1:00 Staggered Lunch for General Participants
Faculty Teaching Workshop
(Faculty Box Lunch Included; RSVP to FRC Required)

203 Blackington

Time: 12:00 – 1:00 pm (Faculty Only)
Title: How to Become Inclusive Faculty: Beginning Steps
Participant: Charline Rowland, Diversity Program Coordinator

Abstract:
Utilizing the Dimensions of Diversity, this presentation showcases three steps in becoming inclusive faculty. It also provides how the Center for Diversity in the Curriculum at the University Center for Teaching and Learning is a resource in achieving these steps.

Open Session III

12:00 – 12:50 pm (Presentations)
1:00 – 1:50 (Optional Applied Workshops)

Campus Room, LLC

Title: Wellness and Distress: Poetry’s Marriage to Language, Judgement, Expression, and Healing
Participants: Eric Schwerer, Tuangtip Klinbubpa-Neff, and Student Participants

Abstract:
Eric Schwerer, PhD, Associate Professor of Humanities and author of three books of poetry, will lead participants through a reading of a small section of contemporary and modern poems that shed light upon how we experience mental health and mental illness. Likewise, Tuangtip Klinbubpa-Neff, Assistant Professor of English and Global Literature, along with students from her Narrative Literature class, will lead participants through a discussion of the poems.
Heritage B & C, LLC

Title: How Emotional Stress Gets Under Your Skin and What You Can Do About It

Participants: Alan Teich, Barbara Duryea, Tresa McVicker

Abstract: Emotions, Stress and Health involve a variety of mental health issues -- depression, anxiety, adjustment to adverse events. These factors often severely impact physical health. After exploring the physiology of stress, presenters will then lead the participants through relaxation exercises and talk about positive approaches for coping with stress.

Open Session IV
1:00 – 1:50 pm (Presentations)
2:00 – 2:50 pm (Optional Applied Workshops)

President’s Room, LLC

Title: Metaphors Matter

Participants: Janet Panoch, Tiffany Hecklinski, Susan Wieczorek

Abstract:
Metaphors Matter is an active listening training program designed to identify metaphors in the medical interview with medical students. While the use of metaphors is largely unconscious, the metaphors that people use do matter (Deetz, 1984). For health care professionals, the use of metaphors matters even more as a strategy for educating patients and their families about a disease or potential treatment options (Arroliga, Newman, Longworth, & Stoller, 2002; Krieger, 2014; Sontag, 1989). In this program, students learn why metaphors matter as they provide “keys which unlock a storehouse of ideas” (Wubbolding, 1991, p. xiii) to provide a way to proceed from the known to the unknown. The Theory of Planned Behavior (TPB) informs the design and drives the evaluation methods to measure perceived behavioral control for implementation with patients. Metaphorical language can be an effective means of patient-provider communication; physicians who used more metaphors and analogies elicited better patient ratings in communication (Casarett, Pickard, Fishman, Alexander, Pollak & Tulsky, 2010) and ultimately built a better relationship with the patient and family. Students will learn to listen for metaphors in selected videos then apply and co-create metaphors in patient focused practice sessions using case studies. The value of patient selected metaphors suggests that metaphor preference could serve as the basis for future diagnostic tools (Plug, Sharrack & Reuber, 2009). This program translates research in TPB to applied medical education as students alternately role play both patient and provider; honing active listening skills for metaphors provides an effective communication tool for future clinicians.
University Room, LLC

Title: Writing and Therapy

Moderators: Marissa Landrigan and Luke Whiteman

Participants: Ellen Smith, Amanda Fillipelli, Sarah Shotland; Worlds Without Walls

Abstract:
Since the Year of the Healthy U specifically includes mental health and wellness, this panel on Writing, Creativity, & Therapy focuses on two parts: It begins with panelists discussing their work and then fields questions from the moderator and the audience about their values, challenges, and personal experiences of writing as a form of therapy. This is followed by a short "workshop" during which facilitators introduce various prompts or exercises they've found useful for helping students and participants write through trauma. The events have a short break between, so people may attend either or both parts.

Open Session V
2:00 – 2:50 (Workshop)

Scholars Room, LLC

Title: Healing with Masks: Putting a Face to the Pain

Participants: Kristen Majocha, Jessica Quigley, and Student Participants (Meghan Bernat, Mariah Cichon, Morgan Shumaker, Wanda Ickes, and Aaron Werner)

Abstract:
A 2015 National Geographic article entitled "How Art Heals the Wounds of War" states that the primitive art of making a mask can help PTSD sufferers put a face to their pain. This project will allow participants to make masks that help them visualize and express themselves in provocative ways. PTSD sufferers, as well as those who deal with PTSD sufferers, will benefit from this hands-on workshop. A counselor will be present to discuss PTSD as well as to offer temporary support. Dr. Majocha and communication students will assist participants with the art project. All materials are free and participants will be able to keep their masks. Select masks will also be displayed at UPJ SPACE.
Poster & Activities Showcase
(on display for entire conference)
3:00 – 4:00 pm

Alumni Lounge, LLC

Posters:

Meghan Bernat, Mariah Cichon, Wanda Ickes, Kate Markum, Morgan Shumaker, and Aaron Werner (Students directed by Dr. Kristen Majocha) “Healing with Masks: Putting a Face to the Pain”

Ashley Bollman, Nicole Maramonte, and Julie Salisbury (Junior and Senior Psychology Majors) “Substance Use and Expectations for Substance Use in First- and Continuing-Generation College Students”

Chris Dahlin (Faculty Extended Diversity Fellow) “Creating Connections, Breaking Barriers and Building an Inclusive Stem Classroom”

Rolf deVries (Faculty Extended Diversity Fellow) “Building a Healthy Learning Community in Engineering”

Elizabeth Harkins (Faculty Extended Diversity Fellow) “Privilege, Social Identity, and Ableism: Exploring Intersectionality in the College Classroom”

Madison Irwin (Freshman Public Relations Student) “Why Physician Practices Should Use Social Media”

Haley Romanko, Grant Kristo, Shannon Burket, and Emily Clements (Junior and Senior Psychology majors) “Stress and Sleep Quality in First-Generation and Continuing Generation College Students”

Hope Seidel (Sophomore Public Relations Student) “Social Media in Healthcare”

Morgan Shumaker (Senior Public Relations Student) “St. Jude's Social Media”

Dylan Thomson (Senior Biology Major/Medical Communication Student) “We're All in this Together: Family Communication Challenges in End-of-Life Care”

Ian J. Wieczorek (Sophomore Biology/Medical Communication Student) “Medical Pluralism In the Andes: Narratives of Health and Healing”

Susan Wieczorek (Faculty Extended Diversity Fellow) “Normalizing” Diversity in the Public Speaking Classroom”

Even Wider, David Kupas, and April Kelly (Librarians for the Extended Diversity Fellowship) “Librarians as a Resource: Providing Support for Diversity and Inclusiveness in the Classroom”
Heritage Hall, LLC and Pasquerilla Performing Arts Center, PPAC

Conemaugh Hospital Patient Healing Arts Displays

Alumni Lounge, LLC

Collaborations and Innovations: Physics, Dance, & Health Exhibit Artistic Director, Nicole A. Martinell and Deep Vision Dance Company

Dance for PD (Parkinsons Disease) Exhibit: PD Movement Lab
Keynote Address
4:00 pm – 5:00 pm
Heritage Hall, Living Learning Center

Title: Narrative Medicine: Humanities and the Transformation of Health Care

Keynote Speaker: Deepthiman Gowda, MD of Columbia Medical School

Abstract:
How can the humanities benefit health care? Dr. Gowda will describe the field of Narrative Medicine, an application of the humanities in health care. This field, with specific methodologies that draw from literary studies, psychoanalysis, narrative theory, and phenomenology will seeks to develop "narrative competence" among health care workers. Narrative competence involves the ability to skillfully receive and interpret stories of illness. Dr. Gowda argues that the humanities train us to engage in ways that can be leveraged in the care of patients. For instance, close reading of texts requires us to direct our attention in skilled ways and reflective writing allows fresh discoveries of our world and heightens our awareness of the world. These are skills clinicians need to bear witness to the journey of the patient and bring about healing. He will talk about the challenges that face health care today and explore how the humanities can be a transformational force in bringing about a more effective health care system.
Biographies of Key Presenters

Barbin, Bryan: Democratic State Representative for Pennsylvania’s 71st legislative district, which covers parts of Cambria & Somerset Counties. He currently serves on the House Judiciary Committee and is pushing a bill to limit the use of fentanyl.

Bernat, Meghan: Meghan is a senior at Pitt-Johnstown majoring in History with minors in Communication and Political Science. She is also working on an International Studies Certificate. She is a participant on the “Healing with Masks” project under the direction of Dr. Kristen Majocha.

Biddle, Carly: Carly is a Pitt-Johnstown Nursing student who is doing research on Neonatal Abstinence Syndrome with Dr. Jennifer Thurheimer-Cacciotti.

Bollman, Ashley: Ashley is a senior at the University of Pittsburgh at Johnstown, majoring in psychology. She has been conducting research with Dr. Laura Dietz for the past 2 years, and has been involved in running participants, as well as entering and analyzing the data collected. Ashley would like to continue her education by obtaining a graduate degree in psychology after graduation from UPJ.

Burket, Shannon: Shannon is a senior Psychology major at the University of Pittsburgh-Johnstown with a background in traditional Biology. Shannon is not only a member of Dr. Dietz’s research team, but has held leadership positions such as, President of Psi Chi and Treasurer of the psychology club, as well as maintained membership in several clubs on campus including Tri Beta and Circle K International. Shannon worked as a biology lab assistant and served as a Mentor for Academic Personal Success (MAPS). Upon graduation, Shannon will start the Masters of Social Work program at the University of Pittsburgh, Oakland campus.

Callihan, Kelly: District Attorney for Cambria County, Kelly also serves as the chairperson of the Cambria County Special Emergency Response Team Board and heads the Cambria County Drug Task Force, Cambria County DUI Task Force, the Cambria County Elder Abuse Task Force. She also played a fundamental role in the creation of the Push Out the Pusher Tip lines, an anonymous drug reporting system.

Cacciotti, Jennifer: Dr. Cacciotti is an Assistant Professor of nursing, specializing in obstetrics and gynecology. She has a Bachelor of Science degree from Indiana University of Pennsylvania; a Master of Art Education from St. Francis University; a Master of Science degree from Indiana University of Pennsylvania; and a PhD, (2015) from the University of Pittsburgh.

Cichon, Mariah: Mariah is a senior self-design major at Pitt-Johnstown with a minor in Communication. She is a participant on the “Healing with Masks” project under the direction of Dr. Kristen Majocha.

Clements, Emily: Emily is a senior Psychology major at the University of Pittsburgh-Johnstown with a background in Communications. Emily is a member of Dr. Laura Dietz’s research team and has held secretarial positions in both Psychology Club as well as Circle K International. This past summer, Emily worked as a tutor/counselor at the Frostburg State University’s Upward Bound Program where she worked with underprivileged adolescents. Upon graduation, Emily the Masters of Social Work program at the University of Pittsburgh, Oakland campus.
Dahlin, Christine: Dr. Dahlin is an Associate Professor in the Department of Biology at Pitt-Johnstown. The bulk of her research focuses on the field of animal behavior and wildlife disease. Dr. Dahlin mentors undergraduates on research projects including communication in parrots in Costa Rica and chickadees in PA. She teaches courses including General Biology, Animal Behavior, Wildlife Management and Ornithology, and also provides STEM education to students in K-middle at local schools. She is Co-Chair of the Unity Coalition of the Southern Alleghenies, a community organization focused on fighting oppression and fostering an inclusive environment in Johnstown.

Deep Vision Dance Company: (video) See Nicole Martinell.

deVries, Roelof: Professor deVries teaches in the Mechanical Engineering Department. He received his Bachelor of Science from Lafayette College and his Master of Science (1987) from Cornell University. Professor deVries is a registered Professional Engineer in PA, MD, and WV. He does consulting work as deVries Engineering.

Diergaarde, Brenda: Brenda Diergaarde, PhD, is a genetic epidemiologist. She is an Associate Professor of Human Genetics and a member of the University of Pittsburgh Cancer Institute Cancer Epidemiology and Prevention Program, and Lung Cancer Program. Prior to coming to the University of Pittsburgh, she was a Fellow at the Fred Hutchinson Cancer Research Center in Seattle. Dr. Diergaarde received her PhD from Wageningen University in the Netherlands, where she also pursued science and women's studies at Leiden University. She is an affiliated member of the University of Pittsburgh Center for Bioethics & Health Law. Dr. Diergaarde has ongoing research projects funded by the National Cancer Institute and National Institute of Dental and Craniofacial Research.

Duryea, Barbara: Barbara serves as the Clinical Support Manager at Duke Lifepoint Conemaugh Health System in Johnstown. In this role she develops and administers programs that focus on chronic disease management. She received her undergraduate nursing degree from the University of Pittsburgh and her graduate nursing degree from Indiana University of Pennsylvania. She holds a national certification in healthcare quality. Barbara serves as a master trainer for Stanford University’s chronic disease self-management programs. Her research interests include lifestyle intervention programs and integrative health with a special focus on mind body practices.

Farley, Lindsey: Lindsey is a Pitt-Johnstown Nursing student who is doing research on Neonatal Abstinence Syndrome with Dr. Jennifer Thurheimer-Cacciotti.

Filipelli, Amanda: Amanda is an internationally recognized editor, writer, and book coach. She started her career as an associate editor for the Oyez Review in Chicago, and has studied under a number of industry titans, including Stuart Dybek and Melissa Pritchard. An award-winning writer herself, Amanda has done it all from freelance to copy editing to content editing to ghostwriting and book coaching, and as Editor-in-Chief for One Idea Press, she helps authors realize their true voice. Amanda is also the host of Write to Heal workshops, where she helps people connect and heal through the power of storytelling. Before becoming a professional writer, Amanda worked in the mental healthcare system for ten years, teaching adolescent survivors of trauma how to take control of their narrative. Amanda continues this work through her writing, workshops, and as a publisher.
Glenn, George (Skip): Professor Glenn teaches in the Management Department at Pitt-Johnstown. He received his Bachelor of Arts degree from the University of Virginia and his Master of Science degree (2006), from Baruch College, Zicklin School of Business.

Gowda, Deepthiman (Keynote): Deepthiman Gowda, MD, MPH is a general internist and an Associate Professor of Medicine at Columbia University’s College of Physicians and Surgeons. He is the Director of Clinical Practice for the Program in Narrative Medicine. In this role he is interested in applying principles and practices of health humanities to bring about more effective and patient-centered health care. He is also the Director of the Foundations of Clinical Medicine Tutorials, which teaches Columbia’s students the medical interview, physical exam, and clinical reasoning. He was a Macy Faculty Scholar from 2015 to 2017 and the principal investigator of a Macy Foundation sponsored 2-year study of the effect of narrative medicine on interprofessional team function in primary care settings. He is a member of the New York City Board of Health.

Hall, Jenna: Jenna is a Pitt-Johnstown Nursing student who is doing research on Neonatal Abstinence Syndrome with Dr. Jennifer Thurheimer-Cacciotti.

Harkins, Elizabeth: Dr Harkins is an Assistant Professor of Education at Pitt-Johnstown. She has a Bachelor of Arts degree from the University of Massachusetts, a Master of Education degree from Lesley University and an ED (2014) from American International College.

Hecklinski, Tiffany: Tiffany is a PhD student in Health Communication at Indiana University-Perdue University at Indianapolis (IUPUI). Her research interests include medical education, the impact of privacy on communication in various settings, and how communication skills can reduce recidivism. A Stage 3 Colon Cancer Survivor, she uses her experience as a patient in her work as an instructor at the Indiana University School of Medicine where she helps future physicians with various aspects of their communication skills. She also volunteers at a maximum security prison where she works with inmates on a variety of communication related issues. Tiffany is the former director of the Public Speaking Course at Ball State University and was a communication consultant with the University of Michigan Health System.

Henning, Jill: Dr. Henning is an Associate Professor of Biology at the University of Pittsburgh Johnstown Campus. She has a broad background in immunology, infectious diseases, and cancer biology. Dr. Henning has a well-established record of publications concerning infectious diseases and cancer. Her research is multifaceted and involves many aspects of health. She completed her Ph.D. in Infectious Diseases Microbiology from the University of Pittsburgh’s Graduate School of Public Health in 2008. She was a post-doctoral fellow in biobehavioral medicine for a year and joined the faculty here at Pitt-Johnstown in 2009. She teaches Immunology, Microbiology, Ecology of Infectious Diseases, Medical Microbiology, Anatomy and Physiology and Life Sciences.

Herrington, Ashley: Ashley is a Pitt-Johnstown Nursing student who is doing research on Neonatal Abstinence Syndrome with Dr. Jennifer Thurheimer-Cacciotti.

Horner, Josh: Josh is a motivational speaker and body builder who has spent much of his professional life discussing his life story involving suicide and depression. He studied Sociology at Pitt-Johnstown and continues to be an active guest speaker on Medical Narratives and Oral History Research.
Ickes, Wanda: Wanda is a Senior Communication major who has worked on the “Healing with Masks” project both with Dr. Kristen Majocha as well as with her own personal experience with Veteran rehabilitation and healing.

Irwin, Madison: Madison is a Freshman Communication Major studying Public Relations this semester under the direction of Professor Amy Bradley at Pitt-Johnstown. She is presenting her work in poster format at this conference.

Jimenez, Stephanie: Dr. Jimenez is an Assistant Professor of Psychology at Pitt-Johnstown. She received both her Bachelors and Masters of Science from Illinois State University; and her PhD (2013) from Western Michigan University.

Keirn, Tom: Detective Kerin has been a police officer for 40 years with the Richland Police Department the last 21 as a Criminal Detective. He has been a narcotic’s agent with the Cambria County Drug Task Force since its inception 1989 and has been involved in thousands of drug investigations and prosecutions of drug offenders. For the past 7 years he has been a member a Federal Safe Streets Task Force with the local FBI and has worked closely with both Federal and State Law Enforcement to prosecute major drug traffickers in Cambria and Surrounding Counties.

Kelly, April: April is on a full-time librarian/faculty position at Pitt-Johnstown’s Owen Library. She has a Bachelors of History degree from Albright College as well as a Master of Arts degree in History and New Media from George Mason University. She received her Masters Degree in Library Science from the University of Maryland.

Kristo, Grant: Grant is a Junior Pitt-Johnstown student majoring in Psychology. He is doing independent research under the direction of Dr. Laura Dietz.

Kleinstuber, Ross: Dr. Kleinstuber is an Associate Professor of Justice Administration & Criminology at the University of Pittsburgh at Johnstown. His research interests include the intersection of law and society, US sentencing policy, and mass incarceration. He also serves as a member of Cambria County’s Transitional Reentry Advisory Committee, which seeks to help offenders returning from prison successfully reenter society and live crime- and drug-free lives. He received his Bachelor of Arts degree from Rowan University, his Master of Arts from University of Delaware and his PhD (2011) from the University of Delaware.

Klinbubpa-Neff, Tuangtip (Noon): Dr. Noon in an Assistant Professor of English and Global Literature at Pitt-Johnstown. She received her Bachelor of Arts degree from Silpakorn University, Thailand, her Master of Arts degree from Chulalongkorn University, Thailand, and her PhD (2005) degree from Indiana University of Pennsylvania.

Kupas, David: David is a librarian/faculty member at Pitt-Johnstown with a Bachelor of Arts degree from Indiana University of Pennsylvania, and a Master of Arts and Master of Library Science (2006) from the University of Pittsburgh.

Langerholc, Jr., Wayne: Republican State Senator for Pennsylvania’s 35th senatorial district, which covers all of Bedford and Cambria Counties and part of Clearfield Counties. Before becoming a senator, he was the lead prosecutor for the Cambria County Drug Task Force and was a Richland Township
Supervisor. As a senator, he remains committed to fighting the heroin and opioid epidemic. Senator Langerholc is also a Pitt-Johnstown Sociology Instructor.

**Landrigan Justice, Marissa:** Professor Landrigan Justice is an Associate Professor of Writing at Pitt-Johnstown. She received her Bachelor of Arts degree from Ithaca College and her Master of Fine Arts degree (2011) from Iowa State University.

**Leben, Derek:** Dr. Leben is an Assistant Professor and Chair of the Philosophy Department at the University of Pittsburgh, Johnstown. He received a Bachelor of Arts degree from the University of California Santa Cruz; and his Master of Arts and PhD (2012) from Johns Hopkins University. His research focuses on the intersection between ethics, cognitive science, and technology. Dr. Leben’s first book, “Ethics for Robots: how to design a moral algorithm,” will be published by Routledge in June 2018.

**Lees, Jeff:** Jeff is the Cambria County Coroner.

**Lilley, Amanda:** Amanda is a Pitt-Johnstown Nursing student who is doing research on Neonatal Abstinence Syndrome with Dr. Jennifer Thurheimer-Cacciotti.

**Lucas, Paul:** Dr. Lucas is an Associate Professor of Communication at Pitt-Johnstown. He teaches Integrated Marketing, Persuasion, Rhetorical Criticism, and Public Speaking. He received his Bachelor of Arts degree from East Stroudsburg University, his Master of Arts from West Chester University and his PhD (2012) from Duquesne University.

**Majocha, Kristen:** Dr. Majocha is the Assistant Vice President of Academic Affairs and a Communication faculty member at Pitt-Johnstown. She herself is a veteran and is deeply committed to helping others, particularly the veterans, her students, and those of the deaf community. She specializes in Rhetoric and Communication and teaches the Communication Senior Capstone course, Organizational Communication, Interpersonal Communication, Public Speaking, and a wide array of specialized courses.

**Maramonte, Nicole:** Nicole is a Junior Psychology major at Pitt-Johnstown. She is doing independent research under the direction of Dr. Laura Dietz.

**Marotta, Carmen:** Carmen is a drug and alcohol counselor at State Correctional Institute Laurel Highlands (SCI LAU). He guides inmates through the Drug & Alcohol Treatment Specialist (DATS) program to help them recognize their destructive behavior and how to correct it.

**Martinell, Nicole (Video):** Nicole is the Founder/Artistic Director of Deep Vision Dance Company, a performing arts organization based in Baltimore, Maryland (www.deepvisiondancecompany.org). Recent choreographic honors include a Baker Artist Awardee and a multi-city tour of her work, Matter, Energy, Human, exploring metaphysics. Her projects include “Go Deep!” outreach programs for youth, such as Learning Physics through Movement, and “By/4 Artist” professional development series. In 2012, Nicole and Sidney Pink co-founded the AKIMBO Dance & Movement Art Festival in Baltimore. She received a Bachelor of Science in Kinesiology from Penn State University and a Master of Fine Arts in Dance from Texas Woman’s University. She is also a Certified Movement Analyst. Her dance science and choreographic research has been presented at the International Association of Dance Medicine and Science, National Dance Education Organization, Maryland Dance Educators Association, and LABAN.
International conferences and published in the Journal of Dance Education. Nicole is on faculty at Towson University and looks forward to certification in the Alexander Technique (2020).

**McVicker, Tresa:** For over two decades Tresa L. McVicker, Ph.D. has been an advocate for wellness and healthy living during which time she has taught, lectured, conducted research and consulted in the wellness field. She earned her doctorate in Holistic Science and is also a Certified Yoga Instructor teaching weekly classes at the Chan Soon-Shiong Medical Center at Windber. Currently, Dr. McVicker is the Executive Program Director at Tranquility Gardens. She leads the education and wellness initiatives through development and implementation of curriculum and programming for educators and caregivers in Western Pennsylvania.

**Michael, Patty:** See Patty Wharton-Michael.

**Moyer, Brian:** Dr. Moyer teaches in the Mechanical Engineering Department at Pitt-Johnstown. He received his Bachelor of Science from Carnegie Mellon University, his Master of Science from the University of Pittsburgh, and his PhD (2006) from University of Pittsburgh. Dr. Moyer is also a professional engineer who works specifically in the area of bioengineering.

**Panoch, Janet:** Janet joins us from Indiana University-Perdue University at Indianapolis as an accomplished speaker in the field of Medical Humanities. Her recent work on teaching high school students how to improve their medical communication with their physicians resulted in her production of PACE-talk: An Interactive, Tailored Intervention for Teens is featured on the American Medical Association website at https://www.innovatewithama.com/project/detail/175. She has worked closely with Kenneth Lazarus, MD and Donald Cegala, Emeritus Professor of Health Communication at Ohio State University, PhD. to increase awareness of online medical communication. She is also co-creator of the Metaphors for Health Professionals talk that she delivers with Tiffany Hecklinski.

**Parker, Lisa S:** Dr. Lisa Parker is a philosopher-bioethicist and is Director of the Center for Bioethics & Health Law of the University of Pittsburgh, where she directs the Master of Arts Program in Bioethics and serves on the faculty of the Gender, Sexuality, and Women’s Studies Program. Dr. Parker is a Professor of Human Genetics and recently completed a term as Chair of the NHGRI (National Human Genome Research Institute) Genomics and Society Working Group.

**Patton, Justyn:** Justyn is part of the “We Will Recover 2017” initiative and is himself a person in recovery from addiction to opiates. He used drugs for over two decades and has not used in over two years. He currently works as a certified recovery specialist at Twin Lakes Center and helps people navigate through treatment into recovery. "We Will Recover 2017" is a diverse group of persons committed to battling the disease of addiction, ending the stigma associated with addiction. (See “We Will Recover 2017 at https://twitter.com/wwrecover2017?lang=en)

**PD Movement Lab:** (video) See Pamela Quinn.

**Quigley, Jessica:** Jessica is a Pitt Johnstown counselor with the Office of Health and Counseling. She studied at Juniata College and Mount Alloysius College and lives in Altoona. Jessica not only helps students, but she is also a great helper for animals.
Quinn, Pamela (Video): Pamela Quinn is a professional dancer and PD Coach who has had Parkinson's disease for over 20 years. Her personal experience of PD combined with her keen knowledge of the body derived from dance training gives her a unique position from which to analyze patients’ physical functioning and to imagine creative solutions to the problems posed by PD. Interested in finding as many ways as possible to counter PD’s challenges, she experiments with a variety of approaches in her lab: cueing systems, music, dance, athletic drills, imagery and physical strategies, which together offer concrete tools to improve her students mobility and lives. Her innovative approach has achieved widespread recognition and made her a sought-after teacher and speaker in the PD community in the U.S. and abroad. She has been invited to present her work at some of the most forward-thinking medical institutions in the country and at the 2nd, 3rd and 4th World Parkinson's Congresses, the 2nd Parkinson's Congress of Japan, the 2015 EXPO in Milan, Italy and the 2016 American Congress of Rehabilitative Medicine. See www.pdmovementlab.com.

Rhoads, Amanda: Amanda is a social worker at State Correctional Institute Laural Highlands (SCI LAU) who works with reentrants leaving the facility to get them the Vivitrol injection and continuity of care.

Rivenburg, Jason: Jason is Co-Director of Veterans Write, an undergraduate at Pitt-Greensburg, and a veteran of the Iraq and Afghanistan wars.

Romanko, Haley: Haley is a Junior Psychology major at Pitt-Johnstown. She is independently doing research under the direction of Dr. Laura Dietz.

Rowland, Charline: Dr. Rowland is the Diversity Program Coordinator in the University Center for Teaching and Learning at the University of Pittsburgh. A former college faculty in teacher education and K-12 classroom teacher/reading specialist, she has published and presented on culturally responsive pedagogy, global issues in curriculum and instruction, literacy leadership and faculty development. Dr. Rowland is recipient of International Literacy Association (ILA) Jerry Johns for Outstanding Teacher Educator in Reading Award (2012), a U.S. Fulbright Scholar to the Caribbean (2003), and Carnegie Foundation for the Advancement of Teaching Fellow (2005-07). From 2003-06, she served as board member for International Literacy Association (formerly International Reading Association) and board trustee for National Council of Teachers of English, Research Foundation. She has a Bachelor of Arts degree in English Education from Syracuse University, a Master of Arts degree in Reading Education from George Washington University and a doctorate in education (EdD) from Virginia Tech.

Salisbury, Julie: Julie is a Junior Psychology major at Pitt-Johnstown. She is working on independent research with her mentor, Dr. Laura Dietz.

Schroeder, Diana: Dr. Schroeder is the Nursing Coordinator in the Nursing and Health Sciences at Pitt-Johnstown. She received her Nursing Diploma from the Franciscan School of Nursing; her Bachelor of Science in Nursing from the University of Illinois; her Master of Science in Nursing from Indiana University; and her Doctorate in Nursing Practice (2015) from the University of Pittsburgh.

Schwerer, Eric: Dr. Schwerer was raised in Export, PA. He attended Allegheny College (Bachelor of Arts) and The Iowa Writers' Workshop (Master of Fine Arts, University of Iowa). After working as a carpenter in Kentucky, Louisiana, and Ohio, he earned a PhD from Ohio University. He has taught poetry to at-risk youth as well as adults recovering from mental illness and addiction. Dr. Schwerer is an Associate
Professor for the University of Pittsburgh-Johnstown, and his teaching interests also extend to study abroad and service-learning. He has instructed students in Tanzania, Ecuador, and central Appalachia. Dr. Schwerer is the author of three poetry books: Cruel Folklore, The Saint of Withdrawal, and Whittling Lessons. His work has appeared in many literary journals, including Prairie Schooner, NOR, Fence, The Laurel Review, Quarter After Eight, Elixir, Artful Dodge, Poems & Plays, Northwest Review, Diagram, Paper Street, Third Coast, and Braid.

**Seidel, Hope:** Hope is a Sophomore Business Marketing major who is studying Public Relations under the direction of Professor Amy Bradley at Pitt-Johnstown. She will be presenting a poster on her research.

**Shotland, Sarah:** Dr. Shotland is an Assistant Professor of English at Chatham University and Co-Founder of Words Without Walls, which brings creative writing classes to jails, prisons, and rehabilitation centers in Pittsburgh. (Sarah also brings students from Words Without Walls to discuss their experience.)

**Shumaker, Morgan:** Morgan is a Senior with a double major in Communication and Writing at Pitt-Johnstown. Under the direction of Professor Amy Bradley she is working on a Public Relations project that will be presented at this conference. She will also present a workshop with Dr. Kristen Majocha of the Communication Department on the “Healing with Masks” project. She and her fellow students will likewise present a poster on this topic.

**Stewart, Ellen:** Ellen is a Nationally Certified Counselor with a Masters of Counseling from Indiana University of Pennsylvania. She is also a Board Certified Music Therapist and an Educational Therapist.

**Thurheimer-Cacciotti, Jennifer:** See Jennifer Cacciotti.

**Teich, Alan H:** Dr. Teich is an Associate Professor of Psychology at Pitt-Johnstown as well as a practicing Clinical Psychologist in the Johnstown area. He received a Bachelor of Science from State University of New York-Brockport; a Master of Arts degree from State University of New York-Geneseo; and a PhD from the University of Miami.

**Thomson, Dylan:** Dylan is a senior Biology major with a minor in Chemistry. His poster presentation is “We’re All in this Together: Family Communication Challenges in End-of-Life Care,” which is being directed by his Medical Communication professor, Dr. Wieczorek. Upon graduation, Dylan plans to apply for medical school. His dream of becoming a physician comes from the inspiration of his grandmother, his passion to help others, his strong interest in medicine, and his interest in the anatomy and physiology of the human body. Dylan is a member of a Volunteer Fire-Department and an Emergency Medical Technician.

**Uhrinek, Gretchen:** Gretchen is the Co-Director of Veterans Write, alum of Pitt-Greensburg, and a writer for the Pittsburgh Post Gazette.

**Wharton-Michael, Patty:** Dr. Wharton-Michael is an Associate Professor and Chair of the Communication Department at the University of Pittsburgh at Johnstown. She completed her MA in Media Studies (2002) and her Ph.D. in Mass Communication (2007) at the Pennsylvania State University. While her research topics vary, her primary research focus is on media effects. Her most recent work includes an investigation of parents’ media use — using online search engines and social media—to make health related choices regarding vaccinations. She presented her research, "Understanding The Online Search Process: How
Parents Seek and Validate Vaccination Information” at the National Communication Association in Philadelphia, PA, November 2016

**Wharton, Alyssa:** Alyssa graduated Summa Cum Laude and was President of the local chapter of Lambda Pi Eta Communication Honor Society. She received Pitt-Johnstown’s Communication Scholar of the Year Award and the Pennsylvania Communication Association’s Voices of Tomorrow College Communicator of the Year Award in 2016. She has presented her research on parents’ decision making of vaccinations at the Pennsylvania Communication Association Annual Conference, the Eastern Communication Association Annual Conference, and the National Communication Association Annual Conference.

**Whiteman, Luke:** Luke is a senior Writing major at Pitt-Johnstown with a focused interest in writing and healing. He is a head resident assistant of a first year hall on campus. He has found that listening, writing, and communicating can play a huge part in helping others. Luke is serving as a moderator on the Writing and Therapy panel under the direction of Professor Marissa Landrigan.

**Werner, Aaron:** Aaron is a Senior at Pitt-Johnstown majoring in Communication and minoring in Math. He is presenting with Dr. Kristen Majocha on the “Healing with Masks” workshop as well as is presenting a poster with his fellow students on the same topic.

**Wider, Eve:** As the former Head Librarian at Pitt-Johnstown, Eve has worked with the diversity fellowship team in an effort to provide research direction for special projects. Currently she is Librarian/Faculty at Pitt-Greensburg, Millstein Library-ULS.

**Wieczorek, Ian J.:** Ian is a Sophomore Pre-Med/Biology major did an Independent study abroad on Andean Medicine (in Bolivia) with Dr. Steve Kilpatrick and an oral history interview with a native shaman for Medical Communication taught by Dr. Wieczorek. Ian will present a poster of his work on medical pluralism. He aspires to enter Medical School upon graduation.

**Wieczorek, Susan M:** Dr. Wieczorek is the Coordinator of the Healthy U Conference, Coordinator for the Public Speaking and SpeechTutorial Programs, and Assistant Professor of Communication at Pitt-Johnstown. Her research interests evolve around medical communication, particularly online communication between physicians and patients. She has a Bachelors of Arts degree in Secondary Education/Speech Communication from Pitt-Johnstown and a Master of Arts degree in Rhetoric and Communication and a PhD degree in Medical Communication—both from the University of Pittsburgh.
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  Courtney Bittner
  Kim Miller
  Colt Lepley
  Luke Whitman
  Lambda Phi Eta
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  Barb Duryea
To all participants, students, invited guests, community members, and university personnel, thank you for making this event possible! Your help and contributions are most appreciated!

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<thead>
<tr>
<th>Rooms</th>
<th>Heritage Hall A, Alumni Lounge, &amp; Varsity Cafe</th>
<th>Heritage Hall B &amp; C</th>
<th>University Room (Lower Level)</th>
<th>Campus Room (Lower Level)</th>
<th>Scholars Room (Lower Level)</th>
<th>College Room &amp; President’s Room (Lower Level)</th>
<th>Murtha Center</th>
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<tbody>
<tr>
<td>9:00 – 11:00 am</td>
<td>Refreshments (Heritage Hall A)</td>
<td>Vaccinations &amp; Immunization</td>
<td>Neonatal Abstinence Syndrome</td>
<td>Inclusiveness for a Healthy Classroom Environment</td>
<td>Bioengineering &amp; Entrepreneurship (President’s Room)</td>
<td>Policy Alternatives Addressing the Opioid Crisis</td>
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<td>10:00 am - 12:00 pm</td>
<td>The Ethics of Genetic Enhancement</td>
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<td>11:00 am - 1:00 pm</td>
<td>Staggered Lunch (Varsity Café)</td>
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<td>12:00 – 2:00 pm</td>
<td>How Emotional Stress Gets Under Your Skin and What You Can Do About It</td>
<td>Poetry’s Marriage to Language, Judgement, Expression, and Healing</td>
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<td>1:00 – 3:00 pm</td>
<td>Refreshments (Heritage Hall A)</td>
<td>Writing and Therapy</td>
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<td>2:00 – 3:00 pm</td>
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<td>Healing with Masks: Putting a Face to the Pain</td>
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<td>3:00 – 4:00 pm</td>
<td>Poster Session &amp; Displays (Heritage A &amp; Alumni Lounge)</td>
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<td>4:00 – 5:00 pm</td>
<td>Keynote Address: Humanities and the Transformation of Health Care</td>
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